

Press release

Tent's up, surf's up

Truma is the official camping partner of the O₂ SURFTOWN MUC – a 20,000 sqm surf facility in Hallbergmoos, north of Munich. 14 Truma camping pitches on the site guarantee fun in the waves and relaxation in one place.

Surfing and camping have always had a close emotional connection: from the '60s with longboards and Bulli campers out in California, to today with modern campervans and surfboards here in Munich. Campers are passionate about finding the perfect surfing conditions, whether checking out the waves at dawn, or exhausted after an intense session. You can now experience just this feeling in Hallbergmoos with the Truma campsite. Truma ensures the right climate inside the campervan and, thanks to its technical capabilities, has hot water ready for a cup of tea or a shower as required. Your own comfort zone right on site.



Caption: Chris Boehm-Tettelbach, initiator and founder of the O₂ SURFTOWN MUC (left), and Alexander Wottrich, Co-CEO Truma Group (right), at the official partnership signing and Truma Cooler handover.
Source: SURFTOWN

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The camping partnership was concluded at the end of June 2024 and symbolically sealed with the handover of a Truma Cooler. "We are very happy to be part of this pilot project and to be able to catch some waves. Surfing and camping belong together and now both are possible here as well," says Alexander Wottrich, Co-CEO of the Truma Group. Camping power columns are available at the 14 Truma camping pitches so you can switch seamlessly from sport to relaxation mode.

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About the company: Almost every camper in Europe knows Truma. Since the company was founded by Philipp Kreis in 1949, Truma Gerätetechnik, which is part of the Truma Group, has offered accessories for caravans and motorhomes. In 75 years, Truma has developed into a successful international company that is still family-owned.

It all started with a gas lamp, which the company founder assembled himself in his living room. These days, Truma is a system supplier of heaters, air conditioning systems, hot water generators, manoeuvring assistants and gas supply for caravans. With the Truma iNet X System, digital networking is also increasingly finding its way into everyday camping – and the search for innovative ideas continues every day. It also helps that many of our employees are also passionate campers: they not only develop products, they use them too. It is precisely this passion and identification that makes Truma successful.

Truma Group develops and manufactures at the Putzbrunn site near Munich and has subsidiaries in the UK, Italy, Sweden, USA, China and Australia. Almost 1,000 employees worldwide do their best every day to offer customers reliable premium products and excellent service.

A very large surfing facility is being built in Hallbergmoos, the only one of its kind in Europe. In the basin, "peeling" waves up to over two metres high can be generated every 10 seconds over a length of 180 meters. More information on [Surfing for everyone | o₂ SURFTOWN MUC](#)