

Press release

Dr. Joachim Weckwerth takes over from Robert Strauß

New Managing Director of Truma Gerätetechnik GmbH & Co. KG



Caption: Dr Joachim Weckwerth (left) takes over from Robert Strauß (right) as Managing Director Product & Technology.

Putzbrunn/Munich An era is coming to an end at the beginning of 2025: Robert Strauß is leaving Truma Gerätetechnik after 45 years and retires. His successor as Managing Director Product & Technology, Dr Joachim Weckwerth, is already in the starting blocks and will use January 2025 to take over the baton from Robert Strauß. Weckwerth will take over the role from 01.02.2025.

Dr Joachim Weckwerth has a multifaceted CV that proves him to be an entrepreneurial personality with top-class strategy and management experience, including at Siemens, KUKA and the Bosch Group, where he was most recently responsible for the Electric Solutions division and an Executive Member of the Bosch Home Comfort Group. Dr Joachim Weckwerth's profile is rounded off by his passion as a personnel and team developer: 'Nobody's perfect, but a team can be'.

He is 56 years old, married and the father of two children with a passion for sailing, cooking and his racing bikes. He has a sense of humour and exudes joie de vivre - personal qualities that will be extremely helpful to him in the industry, but especially at Truma itself.

'Dr Joachim Weckwerth brings an extremely exciting 'complete package' to Truma Gerätetechnik,' says Alexander Wottrich, Co-CEO of the Truma Group based in Putzbrunn/Munich. 'His professional and, in particular, personal qualities have convinced us and we are very much looking forward to working closely with him'.

We would like to take this opportunity to thank Robert Strauß for 45 years of tireless commitment, great passion and outstanding achievements, which he has successfully carried out in various functions at Truma.

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About the company: Almost every camper in Europe knows Truma. Since the company was founded by Philipp Kreis in 1949, Truma Gerätetechnik, which is part of the Truma Group, has offered accessories for caravans and motorhomes. In 75 years, Truma has developed into a successful international company that is still family-owned.

It all started with a gas lamp, which the company founder assembled himself in his living room. These days, Truma is a system supplier of heaters, air conditioning systems, hot water generators, manoeuvring assistants and gas supply for caravans. With the Truma iNet X System, digital networking is also increasingly finding its way into everyday camping – and the search for innovative ideas continues every day. It also helps that many of our employees are also passionate campers: they not only develop products, they use them too. It is precisely this passion and identification that makes Truma successful.

Truma Group develops and manufactures at the Putzbrunn site near Munich and has subsidiaries in the UK, Italy, Sweden, USA, China and Australia. Almost 1,000 employees worldwide do their best every day to offer customers reliable premium products and excellent service.